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**Communications and Marketing Manager**

Real Art Ways, a dynamic, innovative and hard-working arts organization, seeks a Communications and Marketing Manager to play a key role on our team. Our ideal candidate will possess excellent oral and written communication skills with a keen eye for detail and a strong foundational understanding of Real Art Ways’ work. This is a full-time position with benefits. The salary range is $40,000 - $55,000 annually.

Responsibilities include:

Relationships:

* Build and maintain relationships with media sources, e.g. print, radio, social media, tv, blogs/podcasts, internet
* Build and maintain relationships with other organizations
* Maintain positive relationships with webmaster, graphic designers, photographers, printers, etc.

Writing and Images:

* Create, draft and edit press releases, website text, brochures, internal communications, social media postings, and other presentation materials
* Produce Real Art Ways’ eNews
* Post on social media
* Participate in digital fundraising and engagement campaigns – across email, website, and social media - throughout the year

Overall

* Monitor and manage Real Art Ways’ brand
* Manage one p/t communications coordinator
* Work with colleagues to build audiences and support for Real Art Ways’ programming

Qualifications Include:

* A minimum of 3 years in marketing and communications.
* You’ve got be to a good writer.
* You’ve got to know how to use the phone, comfortably and fluently.
* Positive attitude and demonstrated work ethic.
* Enthusiasm for Real Art Ways’ work
* Creativity and curiosity
* Passion about making a positive community impact
* Ability to work independently and with others in a fast-paced, shifting environment
* Comfort giving and receiving direct feedback
* High standards for quality and detail
* Active contributor to a positive and thoughtful work environment
* Sense of humor a plus!
* Available evenings and weekends during events as necessary
* Knowledge of Adobe Creative Suite
* Fluency with Facebook, Twitter, Instagram, and YouTube

If this sounds like an interesting opportunity and you want to be a part of our team - we want to hear from you!

Please email cover letter and resume, in a single PDF to thaggertywenz@realartways.org. Subject line: Communications and Marketing Manager.

***Real Art Ways provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, or disability.***

Real Art Ways- 56 Arbor St-Hartford, CT- www.realartways. -860-232-1006