

# Sponsorship Opportunities

## **Publisher - \$5,000:**

- Full page display ad in program
- Logo inclusion in signage prominently displayed at the event, on Real Art Ways' lobby monitor, pre-cinema slideshow, website, press release, and all marketing materials
- Multiple shout outs from the podium
- Listing on post-event thank you's
- Logo inclusion in Real Art Way's weekly eNews emailed to 11,047 email addresses
- Logo inclusion in Real Art Ways Facebook, Twitter, LinkedIn, and Instagram Accounts

## **Editor - \$2,500:**

- Half page display ad in program
- Logo inclusion in signage prominently displayed at the event, on Real Art Ways' lobby monitor, pre-cinema slideshow, on website, press release, and all marketing materials
- Multiple shout outs from the podium
- Listing in post event thank you's
- Logo inclusion in Real Art Ways eNews emailed to 11,047 email addresses
- Logo inclusion in Real Art Ways' Facebook, Twitter, LinkedIn, and Instagram accounts

## **Bookseller - \$1,000:**

- Quarter page display ad in program
- Logo inclusion in signage prominently displayed at the event, on Real Art Ways' lobby monitor, pre-cinema slideshow, website, press release, and all marketing materials
- Multiple shout outs from the podium
- Listing in post-event thank you's
- Logo inclusion in Real Art Ways' weekly eNews emailed to 11,047 email addresses
- Logo inclusion in Real Art Ways' Facebook, Twitter, LinkedIn, and Instagram accounts

## **Reader - \$500:**

- Logo inclusion in signage prominently displayed at event, on Real Art Ways' lobby monitor, pre-cinema slideshow, website, press release, and al marketing materials
- Multiple shout outs from the podium
- Listing in post thank you's
- Logo inclusion in Real Art Ways' weekly eNews to 11,047 email addresses
- Name inclusion in Real Art Ways' Facebook, Twitter, LinkedIn, and Instagram accounts

## **Non-Profit Reader: \$300 (Non-Profit Rate)**

- Logo inclusion in signage prominently displayed at event, on Real Art Ways' lobby monitor, pre-cinema slideshow, website, press release, and all marketing materials
- Multiple shout outs from the podium
- Listed in post event thank you's
- Logo inclusion in Real Art Ways' weekly eNews emailed to 11,047 email addresses
- Name inclusion in Real Art Ways' Facebook, Twitter, LinkedIn, and Instagram accounts