



Building Together

2019 Fall Fundraiser

Tuesday, September 24, 5:30-8 PM Celebrating Today & Planning for the Future

Real Art Ways is widely regarded as one of the country's outstanding contemporary art spaces; one that has a special link with its own community. With films, concerts, performances, education programs, exhibitions, and a space where people gather before and after events, Real Art Ways is a unique meeting place for all sorts of people to come together around art, ideas, and conversation.

The event will feature good food, live music and opportunities to support our education programs.

We will present **Realie Awards** to four people who have made significant contributions to Real Art Ways and our community:

- **John Dankosky**, Executive Editor, New England News Collaborative and radio host on WNPR
- **Nat Reeves**, Jazz Bassist and Associate in Music of Jazz Double Bass, The Hartt School, University of Hartford
- **Manola Sidara**, Chef and owner of the former East-West Grille
- **Tara Spain**, Second Vice President, Community Relations, Vice President and COO, Travelers Foundation.



Partner with Real Art Ways

Real Art Ways has a national reputation for supporting innovation and connecting people with art and ideas. We receive support from some of the most prestigious foundations and corporations in the U.S., including the Andy Warhol Foundation, the National Endowment for the Arts, and Bank of America.

Partnering with Real Art Ways will demonstrate your commitment to the community, while connecting with people across the region. At our event you can mingle with dignitaries, business and community leaders, artists and supporters.



Expand Your Reach Through Sponsorship

From our business leaders, to artists, to students and neighbors, we have a diverse, educated audience that is interested in cinema, art, music and travel and cultural experiences. With Independent and international movies, our cinema attracts an upscale audience with disposable income.

- **35,000+** cinema guests per year
- **80,000+** visitors in total per year
- **2,875** card-carrying members
- **9,200+** people on our email list
- **15,200+** followers on Facebook
- **8,000+** followers on Twitter
- **4,600+** followers on Instagram



Building Together: Sponsorship Levels

Presenting Sponsor - \$25,000

- Event tickets for 20 guests
- Opportunity to make brief remarks from podium
- Full-page display ad in event program
- Logo inclusion in invitation, signage prominently displayed at event and lobby monitor (up to one year)
- Logo inclusion in pre-cinema slideshow that runs before each movie (up to one year) and receives more than 35,000 views annually
- Logo inclusion in Real Art Ways' weekly *eNews* emailed to 8,701 addresses
- Logo inclusion on home page and event page on the Real Art Ways website
- Logo inclusion on Real Art Ways Facebook, Twitter, and Instagram accounts

Gold Sponsor - \$10,000

- Event tickets for 10 guests
- Recognition from podium as sponsor
- Half-page display ad in event program
- Logo inclusion in invitation, signage prominently displayed at event, lobby monitor and pre-cinema slideshow
- Logo inclusion in Real Art Ways' weekly *eNews* emailed to 8,701 addresses
- Logo inclusion on home page and event page on the Real Art Ways website
- Logo inclusion on Real Art Ways Facebook, Twitter, and Instagram accounts

Silver Sponsor - \$5,000

- Event tickets for eight guests
- Quarter page display ad in program book
- Logo inclusion in invitation, signage prominently displayed at event, and pre-cinema slideshow
- Logo inclusion in Real Art Ways' weekly *eNews* emailed to 8,701 addresses
- Logo inclusion on home page and event page on the Real Art Ways website
- Logo inclusion on Real Art Ways Facebook, Twitter and Instagram accounts

Bronze Sponsor - \$2,500

- Event tickets for four guests
- Listing inclusion in invitation and on signage prominently displayed at event
- Listing inclusion in Real Art Ways' weekly *eNews* emailed to 8,701 addresses
- Listing inclusion on home page and event page on the Real Art Ways website
- Listing inclusion on Real Art Ways Facebook, Twitter and Instagram accounts

Underwriter - \$1,500

- Event tickets for two guests
- Listing inclusion in invitation
- Listing inclusion in Real Art Ways' weekly *eNews* emailed to 8,701 addresses
- Listing inclusion on home page and event page on the Real Art Ways website
- Listing inclusion on Real Art Ways Facebook, Twitter, and Instagram accounts



Building Together: Sponsorship Agreement

Tuesday, September 24, 2018 | 5:30-8 PM

SPONSORSHIP LEVEL

- Presenting Sponsor, \$25,000
- Gold Sponsor, \$10,000
- Silver Sponsor, \$5,000
- Bronze Sponsor, \$2,500
- Underwriter, \$1,500

While we cannot sponsor at this time, please accept our gift of: \$ _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

I hereby commit to the above sponsorship level for Real Art Ways

Signature of Company Representative *Date*

Payment Information:

- Please provide an invoice to the contact above for us to process payment
- Check (made payable to Real Art Ways) Enclosed
- Credit Card (check one) MC VISA AMEX DISC

Card Number: _____ Exp. Date: _____ CVC: _____

Signature: _____

THANK YOU for supporting Real Art Ways!

56 Arbor Street, Hartford, CT 06106 | 860-232-1006 | Fax 860-233-6691 | realartways.org

For more information about sponsorship opportunities, please contact:
Tricia Haggerty Wenz | 860-232-1006, x110 | thaggertywenz@realartways.org